DA-Integrated and MEMSure Inc. announce partnership, creating comprehensive MEMS Product Development Services and Production Test Solutions enabling MEMS manufacturers to access traditional IC providers with low production cost and high capacity.

OTTAWA and TORONTO. October 21, 2009. DA-Integrated, a full-service Microelectronics Services provider located in Ottawa, Ontario, Canada, announced today availability of development and production test services for next generation MicroElectroMechanical devices and selection of MEMSure Inc.'s low cost MEMS communication interface and interconnection system. The combined capability of the two companies enables the MEMS industry to adopt mainstream fabless IC Development and Production Test Solutions resulting in lower development and production costs and higher capacity and scalability.

"In response to strong customer demand for Microelectronics Services, our offering has grown to include all the capabilities and tools required in the development and supply of microelectronics products. Our partnership with MEMSure allows us to offer our customers an advantage over their competitors who employ traditional approaches," said Sam Ho, CEO of DA-Integrated. "The MEMSure technology and access to their expertise allows us to immediately deploy our existing development and production capabilities to create this exciting new offering".

In addition to MEMSure becoming a Technology Provider to DA-Integrated, the partnership with DA-Integrated enables MEMSure to offer customers complete validation and production test solutions. The terms of the agreement also creates a collaborative development capability and continued investment in next generation micro-controller based ATE interfaces for MEMS testing.

"Initial response to the selection of our technology by DA-Integrated further validates the demand from leading MEMS manufacturers for a solution like ours to meet cost and capacity targets necessary to enter into large volume commercial applications," says Chris Chapman, CEO of MEMSure.

About MEMSure Inc.

MEMSure Inc. is a leading-edge supplier of microcontroller based MEMS test communication interface products and interconnection systems. The company's test products significantly reduce the cost of testing MEMS devices and address key technical challenges not met by traditional test products or systems. The result is reduced capital investment, lower production costs, improved performance and increased capacity.

About DA-Integrated

DA-Integrated is the Semiconductor Industry's first and leading provider of comprehensive Integrated Circuit Development and Product Management Services, helping customers optimize Time to Market, Development Cost, Cost of Goods Sold, and Product Quality

DA-Integrated has helped over 50 customers from across the world develop and produce more than 200 Microelectronics products. In addition to MEMS capability, DA-Integrated has expertise and tools to serve customers in the RFIC, SOC, Linear, Memory and Mixed Signal markets.